



PRESS RELEASE

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Boucles Drôme Ardèche opts for proven security of BOPLAN®

Moorsele (Belgium), 21 January 2025 - **BOPLAN® and Boucles Drôme Ardèche are teaming up for safer cycling races on French soil.**

Boplan and cycling organisation Boucles Drôme Ardèche are pleased to announce a collaboration. BOPLAN®, a leading Belgian company that has been developing protective barriers for years for both industrial environments and cycling races, will be an official safety partner of the French cycling organisation from 2025. After previous successful collaborations with other French races, BOPLAN® is now also setting foot in the French region of Ardèche and Drôme for safer cycling.

The Faun Ardèche Classic on Saturday 1 March and the Faun Drôme Classic on Sunday 2 March 2025 will be the first Boucles Drôme Ardèche events to use BOPLAN® products. The shock-absorbing polymer barriers will be strategically placed at the finish areas, while other safety solutions will be deployed at high-risk locations and obstacles along the course.

‘We are constantly looking for ways to improve the safety of our races and riders,’ said a Boucles Drôme Ardèche spokesperson. ‘The partnership with BOPLAN® allows us to use technologies that have already proven their worth in other races. This partnership confirms our commitment to increasing safety at every level.’

‘It’s great to once again partner with a French cycling race and bring our expertise to Boucles Drôme Ardèche,’ said Xavier Ramon, CEO and founder of BOPLAN®. ‘Our products, such as the BOPLAN® Race Barriers, Race Totems and Race Bumpers, are designed with one aim in mind: to minimise risk and increase safety during events. We look forward to working with organisers to deliver a safe and successful event.’

The cooperation between BOPLAN® and the organisers of the Boucles Drôme Ardèche will continue later this year at the UEC European Road Cycling Elite Championships, also organised by the organisers. Both parties have expressed their intention to enter into a long-term cooperation until at least 2027.

With the addition of BOPLAN®’s safety solutions, the Faun Ardèche Classic and Faun Drôme Classic promise a high level of security for both riders and spectators. More information about the races and the cooperation can be found on the official websites of both parties.



For more information about BOPLAN®, please visit www.boplansport.com or contact:

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About BOPLAN®

BOPLAN® is a pioneering innovator in the development and manufacture of safety products for industrial, warehouse and commercial facilities. With a relentless focus on workplace safety and asset protection, BOPLAN® products are designed to provide the highest level of impact resistance, protecting people and infrastructure. With a commitment to innovation and excellence, BOPLAN® continues to set the standard for workplace security solutions worldwide.

BOPLAN® is headquartered in Moorsele, Belgium. BOPLAN® has a strong international presence with offices in the United States and in key European locations, including France, the Netherlands, Germany, the United Kingdom, Spain, Poland and Italy.

For more information about the company and its products, visit www.boplan.com.