

COOKIE OVERVIEW

| COOKIE NAME | PLACED BY | EXPIRATION TIME | FIRST / THIRD PARTY | DESCRIPTION |
|--|-----------------------|-----------------|---------------------|--|
| Necessary cookies | | | | |
| cookie-agreed cookie-agreed-version cookie-agreed-categories | Boplan | 3 months | First party | This cookie is set when a visitor agrees to the cookie terms. This is used to not show the banner again after the visitor has consented. |
| X-Language | Boplan | 1 year | First party | This cookie is used to store your preferred language. |
| Analytics cookies | | | | |
| _dc_gtm_XXX | Google tag manager | 1 minute | First party | Used to throttle request rate. |
| utmt | Google Analytics | 10 minutes | First party | The cookie is set by Google Analytics and is used to throttle request rate. |
| utmb | Google Analytics | 30 minutes | First party | The cookie is set by Google Analytics. The cookie is used to determine new sessions/visits. The cookie is created when the JavaScript library executes and there are no existingutma cookies. The cookie is updated every time data is sent to Google Analytics. |
| _gid | Google Analytics | 1 day | First party | This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number of visitors, the source where they have come from, and the pages visted in an anonymous form. |
| _gcl_au | Google Analytics | 2 months | First party | This cookie is used by Google Analytics to understand user interaction with the website. |
| _ga_XXXXXXXXXX | Google Analytics | 4 months | First party | Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out. |
| utmz | Google Analytics | 5 months | First party | This cookie is set by Google analytics and is used to store the traffic source or campaign through which the visitor reached your site. |
| utma | Google Analytics | 2 years | First party | This cookie is set by Google Analytics and is used to distinguish users and sessions. The cookie is created when the JavaScript library executes and there are no existingutma cookies. The cookie is updated every time data is sent to Google Analytics. |
| _ga | Google Analytics | 2 years | First party | This cookie is installed by Google Analytics. The cookie is used to calculate visitor, session, campaign data and keep track of site usage for the site's analytics report. The cookies store information anonymously and assign a randomly generated number to identify unique visitors. |

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| utmc | Google Analytics | Expires on session end | First party | The cookie is set by Google Analytics and is deleted when the user closes the browser. The cookie is not used by ga.js. The cookie is used to enable interoperability with urchin.js which is an older version of Google analytics and used in conjunction with theutmb cookie to determine new sessions/visits. |
| _hjIncludedInSample | Hotjar | On session end | Third party | This cookie is associated with web analytics functionality and services from Hot Jar, It uniquely identifies a visitor during a single browser session and indicates they are included in an audience sample. |
| _hjAbsoluteSessionInProgr ess | Hotjar | On session end | Third party | This cookie is associated with web analytics functionality and services from Hot Jar. It uniquely identifies a visitor during a single browser session. |
| _hjid | Hotjar | On session end | Third party | Hotjar cookie. This cookie is set when the customer first lands on a page with the Hotjar script. It is used to persist the random user ID, unique to that site on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID. |
| _li_id | Leadinfo B.V. | 2 years | First party | This cookie is associated with the lead generation service provided by Leadinfo B.V., Rotterdam, The Netherlands, which recognizes visits of companies to our website based on IP addresses and shows us related publicly available information, such as company names or addresses. In addition, Leadinfo places this first-party cookie for providing transparency on how our visitors use our website and the tool processes domains from provided form inputs (e.g. "leadinfo.com") to correlate IP addresses with companies and to enhance its services. For additional information, please visit www.leadinfo.com. On this page: www.leadinfo.com/en/opt-out you have an opt-out option. In the event of an opt-out, your data will no longer be used by Leadinfo. |
| _li_ses | Leadinfo B.V. | On session end | First party | This cookie is associated with the lead generation service provided by Leadinfo B.V., Rotterdam, The Netherlands, which recognizes visits of companies to our website based on IP addresses and shows us related publicly available information, such as company names or addresses. In addition, Leadinfo places this first-party cookie for providing transparency on how our visitors use our website and the tool processes domains from provided form inputs (e.g. "leadinfo.com") to correlate IP addresses with companies and to enhance its services. For additional information, please visit www.leadinfo.com. On this page: www.leadinfo.com/en/opt-out you have an opt-out option. In the event of an opt-out, your data will no longer be used by Leadinfo. |
| Marketing cookies | | | | |
| In_or | Boplan | 1 day | Third party | Registers statistical data on users' behaviour on the website. Used for internal analytics by the website operator. |
| _fbp | Facebook | 2 months | Third party | This cookie is set by Facebook to deliver advertisement when they are on Facebook or a digital platform powered by Facebook advertising after visiting this website. |
| fr | Facebook | 2 months | Third party | The cookie is set by Facebook to show relevant advertisments to the users and measure and improve the advertisements. The cookie also tracks the behavior of the user across the web on sites that have Facebook pixel or Facebook social plugin. |
| PLAY_LANG | LinkedIn | On session end | Third party | Used by some LinkedIn services to remember a user's language preference. |
| PLAY_SESSION | LinkedIn | On session end | Third party | Used by some LinkedIn services to store session information. |
| sdsc | LinkedIn | On session end | Third party | Used to ensure that user-entered content is immediately available to the submitting user upon submission. |

| lidc | Linkedin | 1 day | Third party | This cookie is set by LinkedIn and used for routing. |
|----------------------|----------------|----------|-------------|--|
| UserMatchHistory | Linkedin | 30 days | Third party | Used to track visitors on multiple websites, in order to present relevant advertisement based on the visitor's preferences. |
| lms_ads | Linkedin | 30 days | Third party | Used to identify LinkedIn members from LinkedIn for ads. |
| Ims_analytics | Linkedin | 30 days | Third party | Used to identify LinkedIn members outside LinkedIn for analysis. |
| AnalyticsSyncHistory | Linkedin | 30 days | Third party | Used to store data about when a synchronisation occurred with the cookie lms_analytics. |
| li_sugr | LinkedIn | 90 days | Third party | Used to make a likely match of a user identity outside designated countries. |
| li_mc | LinkedIn | 6 months | Third party | Used as a temporary cache to avoid database lookups for a member's consent for use of non- essential cookies and used for having consent information on the client side to enforce consent on the client side. |
| li_gc | LinkedIn | 6 months | Third party | Used to store consent of guests regarding the use of cookies for non-essential purposes. |
| lang | Linkedin | 1 year | Third party | This cookie is set by LinkedIn and used for language tracking. |
| li_rm | Linkedin | 1 year | Third party | Used as part of LinkedIn's Remember Me Feature and is set when a user clicks "Remember me" on their device to make logging in on that device easier. |
| lissc | Linkedin | 1 year | Third party | Used by LinkedIn for tracking. |
| liap | Linkedin | 1 year | Third party | Used by non-www domains to indicate a member's login status. |
| li_at | Linkedin | 1 year | Third party | Used to authenticate Members and API clients. |
| li_alerts | Linkedin | 1 year | Third party | Used to track impressions of LinkedIn alerts, such as the Cookie Banner and to implement cool off periods for display of alerts. |
| bscookie | Linkedin | 2 years | Third party | Used for remembering that a logged in user is verified by two factor authentication and has previously logged in. |
| bcookie | Linkedin | 2 years | Third party | Browser Identifier cookies to uniquely identify devices accessing LinkedIn to detect abuse on the platform and diagnostic purposes. |
| s_ppv | Linkedin/Adobe | Session | Third party | Used by Adobe Analytics to maintain and retrieve what percentage of a page was viewed. |
| s_tslv | Linkedin/Adobe | Session | Third party | Used to maintain and retrieve time since last visit to Adobe Analytics. |
| s_ips s_tp | Linkedin/Adobe | Session | Third party | Tracks percentage of page views for Adobe Analytics. |
| s_pltp | Linkedin/Adobe | Session | Third party | Returns page name value (URL) for use by Adobe Analytics. |
| s_plt | Linkedin/Adobe | Session | Third party | Tracks how long the previous page took to load for Adobe Analytics. |
| s_cc | Linkedin/Adobe | Session | Third party | Used to determine whether cookies are available for Adobe Analytics. |
| aam_uuid | Linkedin/Adobe | 30 days | Third party | Set up for ID synchronisation for Adobe Audience Manager. |

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| AMCVS_* | Linkedin/Adobe | 180 days | Third party | A unique ID for the Adobe Experience Cloud that also marks the start of an Adobe Experience Cloud session (Adobe Analytics). |
| gpv_pn | Linkedin/Adobe | 180 days | Third party | Used to retain and retrieve the previous page visited in Adobe Analytics. |
| GPS | Youtube | 30 minutes | Third party | Cookies used for securily authenticating users, prevent fraud, and protect users as they interact with a service. |
| YSC | Youtube | On session end | Third party | Cookies used for securily authenticating users, prevent fraud, and protect users as they interact with a service. |
| Secure-1PAPISID Secure-1PSIDCC Secure-1PSID | Youtube | 2 months | Third party | These cookies are intended for storing user's settings in the search engine, for advertising and for analysing the use of the search engine recorded by Google for its purposes. |
| VISITOR_INFO1_LIVE | Youtube | 3 months | Third party | Tries to estimate the users' bandwidth on pages with integrated YouTube videos. |
| PREF | Youtube | 1 year | Third party | Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites. |
| Secure-YEC | Youtube | 1 year | Third party | Stores the user's video player preferences using embedded YouTube video. |
| CLID | Clarity | 1 year | Third party | Identifies the first-time Clarity saw this user on any site using Clarity. |
| MUID | Clarity | 1 year | Third party | Identifies unique web browsers visiting Microsoft sites. These cookies are used for site analytics, and other operational purposes. |
| Secure-3PSIDCC Secure-3PAPISID Secure-3PSID | Youtube | 2 years | Third party | Builds a profile of website visitor interests to show relevant and personalized ads through retargeting. |
| DEVICE_INFO LOGIN_INFO | Youtube | 2 years | Third party | These cookies are set via embedded youtube videos. They register anonymous statistical data on for example how many times the video is displayed and what settings are used for playback. No personal data is collected unless you are logged in to your google account. |
| APISID | Youtube | 2 years | Third party | They are used by Google to store user preferences and information while viewing pages with embedded videos or Google Maps on them. |
| CONSENT | Youtube | Persistent | Third party | Stores visitors' preferences and personalizes ads. |
| SSID SAPISID | Youtube | Persistent | Third party | Google collects visitor information for videos hosted by YouTube. |
| SIDCC HSID SID | Youtube | Persistent | Third party | Cookies used for securily authenticating users, prevent fraud, and protect users as they interact with a service. |